

# Profit Partnership Plus Agreement

## Benefits & Features

- Independent Family Company
- Award winning Brewery and department (Publican Awards)
- We promise fairness, transparency and integrity
- NO RENT REVIEW for the duration of tenure, including at renewal
- Fair rent based on Fair Maintainable Trade
- Drinks supplied at highly discounted prices
- Tenanted Code of Practice (1-499 tied pubs)
- 'Eyes Wide Open' policy manual providing details of the relationship between the Business Owner and the Brewery, including details of the business arrangement and how best to benefit from the services offered by the Brewery
- Creative agreements that reward endeavour
- Ingoing investment proportionate to expected returns
- Security of tenure
- 50% - 50% share in machine income between the Business Owner and the Brewery
- Brewery responsible for structural repairs
- Free utility broker and joint buying service
- Free regulations and employment law advice
- Access to rating advice and appeal service
- One point of contact for cellar services
- Wide product portfolio
- Bespoke marketing fund tailored to each house
- Digital marketing support
- Menu and poster printing service
- Regular calls from Profit Partnership team offering genuine support
- 'Rewarding Success' – standards initiative
- Beer festival assistance and planning
- Free training for ingoing Business Owners

